

How to Organise a....



Bag packing day

Bag packing in a local supermarket can be a really easy way to raise money and spread the word about Wolfram Syndrome. Here's how to do it:

- Think about the supermarkets that you would benefit from the most. The bigger the supermarket the better, as there will be more cash tills for you to use (but you will need more volunteers!).
- Supermarkets such as Marks and Spencer's and Waitrose are good places to start due to the typical customer inside these stores.
- Always approach the supermarket manager before to ask permission. You will not be able to bag pack unless it has been authorised by the management. Some supermarkets may want you to send a request in letter format.
- Think about which days would be best to bag pack – Saturday might be the busiest day so there will be more people shopping or perhaps an evening in the week would be better. Ask the manager to see which day would be most worthwhile.
- Once you have confirmed your date - gather your troops and head to the supermarket! Remember to take with you plenty of collection boxes and buckets, as well as a few leaflets.
- If you can't bag pack, see if the manager will allow you to stand in the shop foyer or outside the main doors to collect money.
- Is there a specific way the supermarket would like you to pack bags?